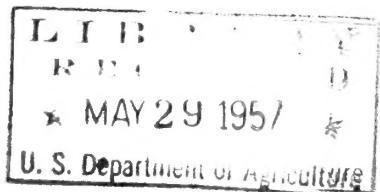
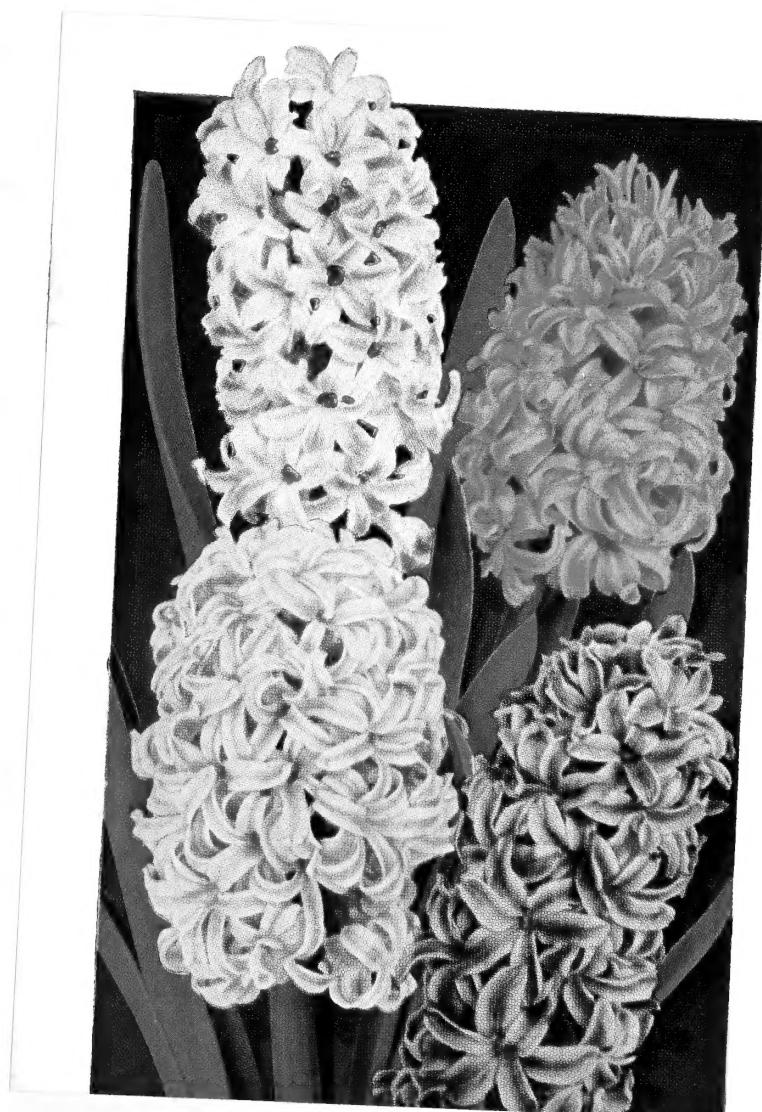


1957
WHOLESALE PRICES
Fall Flower Bulbs
IMPORTED & DOMESTIC



ALEXANDER P. THOMAS BULB FARMS
Growers • Importers • Exporters
P. O. Box 187 — Cocoa, Florida, U. S. A.

OUR TERMS

Prices in this catalog are F.O.B. our warehouse, Cocoa, Florida, unless otherwise indicated. As stated on the back page, Imported Fall Bulbs, if ordered early, can be shipped direct from port of entry with important savings in time and transportation cost.

Packing units and minimum quantities at regular wholesale prices are given on all bulbs listed. Add 10% to the regular wholesale prices if ordering less than minimum quantity.

Our prices on imported bulbs include all charges such as sea freight, duty, packing, insurance, dock charges, etc.

Terms: 2% ten days, net 30 days, to our established accounts, and also new accounts with satisfactory credit rating and references. Discount of 3% if cash is sent with order.

PROMOTIONAL MATERIAL — FREE

Beautiful color pictures are furnished free of extra cost on all items ordered in bulk, if ordered in minimum and over minimum wholesale quantities. Booklets, counter cards, posters, window streamers, newspaper advertising mats and other materials will be furnished without cost to you through Associated Bulb Growers of Holland.

ORDER EARLY

It will pay you to order your requirements early. Order Standard Assortments or assortments to your own specifications. If you place your order early you will be sure of getting exactly what you want, when you want it.

ALEXANDER P. THOMAS BULB FARMS

BRAND-NEW DESIGN

Picture Cartons

of FALL BULBS

Specially Packed in Holland for Our Trade

New, improved, different! Here is a picture package of flower bulbs that is sure to catch the public eye. It is a large (4 $\frac{3}{4}$ x 6 $\frac{1}{4}$ x 2") carton, with heavy, clear window in the front permitting full inspection of the quality bulb contents. Each carton is identified as to the flower bulb contents by a large full color flower across the face of the carton. Planting directions printed on each carton. This package is designed and priced for the mass market. Standard assortments only, as listed below, except special assortments may be specified on quantity shipments ordered before July 1.

SHIPPING DATES: September 1 to December 1.

HOLLAND FALL PAK NO. 1 (100 Boxes)

CONTENTS

- 50 Boxes Darwin Tulips (10 bulbs each) assorted colors and mix.
- 12 boxes Hyacinths (5 bulbs each) mixed colors.
- 30 boxes King Alfred Daffodils (8 bulbs each).
- 8 boxes Mix Small Narcissus (8 bulbs each).

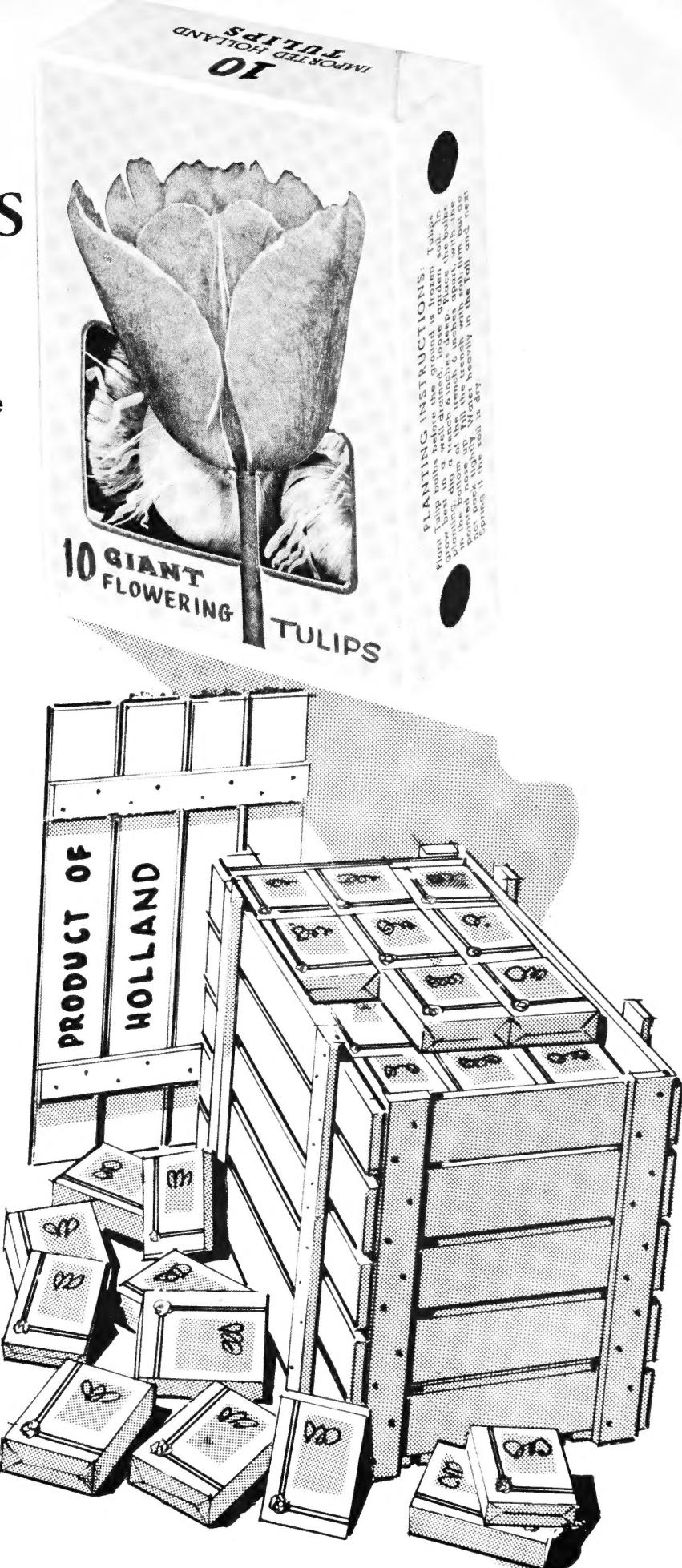
HOLLAND FALL PAK NO. 2 (50 Boxes)

CONTENTS

One half of Pak No. 1 contents, proportionately same assortment.

HOLLAND PAK PRICES

	PAK NO. 1 (100 boxes)	PAK NO. 2 (50 boxes)
Price Per Case	\$47.50	\$24.00
Cost Per Box	47 $\frac{1}{2}$ c	48c
Suggested Retail	75c	75c





Serv-ur-Self

BULB DISPLAYS

SAME FEATURES AS READY-MADE
DISPLAY BOXES ON OPPOSITE PAGE
BUT SMALLER ASSORTMENTS

Packed in our own plant here in the U.S.A. Cannot be shipped direct from port.

Our Serv-ur-Self Cases as described below are designed for customers who buy in smaller quantities. S-U-S cases come complete with color pictures, everything ready for immediate selling.

ORDER NUMBER	CONTENTS OF S-U-S CASES	SUGGESTED RETAIL	RETAIL VALUE PER CASE	YOUR PRICE PER CASE
S-U-S #401	400 TOP SIZE DARWIN TULIPS, (12cm up). 100 each Four Leading Varieties.	10¢ each	\$40.00	\$20.50
S-U-S #402	400 TOP SIZE PARROT TULIPS, (12cm up). 100 each Four Varieties.	12¢ each	48.00	24.00
S-U-S #480	480 FIRST SIZE DARWIN TULIPS, (11-12cm). Ten doz. each Four Leading Varieties.	\$1.00 Per Doz.	40.00	20.50
S-U-S #482	400 FIRST SIZE PARROT TULIPS, (11-12cm). 100 each Four Varieties.	10¢ each	40.00	20.50
S-U-S #201	200 HYACINTHS, Large Bedding Size (15-16cm). 50 each Four Best Varieties.	15¢ each	30.00	17.00
S-U-S #500	150 KING ALFRED DAFFODILS, DN#2 50 NARCISSUS "SCARLET ELEGANCE" DN#2 50 NARCISSUS "CHEERFULNESS" DN#2	15¢ ea. 15¢ ea. 12¢ ea.	36.00	20.00
S-U-S #600	1000 DUTCH IRIS BULBS, Large. 250 each, Four Leading Varieties.	5¢ ea.	50.00	25.50
S-U-S #600A	500 DUTCH IRIS BULBS, Large. 125 each Four Leading Varieties.	5¢ ea.	25.00	13.25

Note: Dutch Iris can be shipped October 1 through December, but not before October 1.

Ready-Made

DISPLAY CASES

OF IMPORTED FALL BULBS

Packed for Us in Holland!

Complete with Color Pictures!

Open the Box and

Start Selling!



ORDER NUMBER	CONTENTS OF CASE	SUGGESTED RETAIL	RETAIL VALUE PER CASE	YOUR PRICE PER CASE
T-100	1000 FIRST SIZE DARWIN TULIPS. (11-12cm). 100 Each of Ten Best Selling Varieties.	1.00 per doz.	\$ 83.33	\$40.00
T-200	1000 TOP SIZE DARWIN TULIPS. (12cm up). 100 Each of Ten Best Selling Varieties.	10¢ each	100.00	48.00
H-300	300 LARGE BEDDING SIZE HYACINTHS (15-16cm). 50 Each of Six Best Selling Varieties.	15¢ each	45.00	24.00
N-400	200 "KING ALFRED" DAFFODILS, DN#2 50 "MRS. E. H. KRELAGE" DN#2 (White Narcissus) 50 "CHEERFULNESS" DN#2 Double White Narcissus 50 "TEXAS" DN#2 Double Yellow Narcissus 50 "SMALL CUP MIX" Nar. DN#2	15¢ ea. 15¢ ea. 12¢ ea. 15¢ ea. 12¢ ea.	57.00	30.00

DOUBLE YOUR MONEY! At suggested retail prices, note that retail values are nearly double, and in some cases more than double, your cost prices.

NO FUSS—NO BOTHER! Nothing to get ready; a ready-made display.

EASY TO ORDER! No tedious selecting. Standard assortments only.

ORDER YOUR READY-MADE DISPLAY CASES TODAY!

Clear-Vu "Jumbo" PICTURE PACKAGE



Costs 50c — Sells for 89c

Here is a flower bulb package that has everything—Jumbo sizes picture (6" x 8") of flowers in full colors; top quality bulbs in clear polyethylene bag permitting full view of contents; popular price and exceptional flower bulb values. Customers buy on sight and buy again and again. Note your liberal profit on every package!

PACKING: 24 packages per case, solid cases of an item or any assortment of your selection. For mixed assortments be sure to order items available at the same time.

Minimum order: Case lot of 24 packages.

Price F.O.B. Cocoa, Florida

Per Case of 24 pkgs. \$12.00 (Wt. 12 to 25 lbs.)

BULB CONTENTS	Bulbs Per Pkg.	Bulb Size	Shipping Dates
AMARYLLIS, Meade Hybrid, Mix	3	2 1/4"-2 1/2" Diam.	Oct.-Mar.
ANEMONES, Mix Color	36	No. 2s	Sept.-May
CALLA LILY, White (Aethiopica)	4	1 1/4"-1 1/2" Diam.	Aug.-Feb.
DUTCH IRIS, Mix Color	36	6/7 cm.	Oct.-Jan.
DAFFODILS King Alfred	6	Double Nose & Rounds	Sept.-Jan.
EASTER LILY	3	6"-8" circ.	Aug.-Jan.
GLORY LILY, Orange-Scarlet Climbing (Gloriosa Rothschildiana)	1	5"-6"	All Year
HYACINTHS, Dutch, Mix Color	6	14-15 cm	Sept.-Jan.
NARCISSUS, Paperwhite	8	14-15 cm	Sept.-Jan.
NARCISSUS, Soleil D'Or	6	14-16 cm	Sept.-Jan.
NARCISSUS, Chinese Sacred Lily	8	12-14 cm	Sept.-Jan.
NARCISSUS, Mix Small Cup	8	Double Nose & Rounds	Sept.-Jan.
RANUNCULUS, Mix Colors	25	No. 2s	Sept.-May
TULIPS, Darwin, Mix Colors	8	Top Size (12cm up)	Sept.-Jan.
TULIPS, Darwin, Mix Colors	10	First Size (11-12cm)	Sept.-Jan.
TULIPS, Parrot, Mix Colors	8	First Size (11-12cm)	Sept.-Jan.

Clear-Vu "Junior" PICTURE PACKAGE

Costs 15c — Sells for 29c

A beautiful polyethylene picture bag priced for the mass market. Bulbs are fully visible, each item identified by label in natural colors; planting directions included.

PACKING: 100 or 50 packages per case, solid cases of an item, or any assortment of your selection. For mixed assortments be sure to order items available at the same time.

Prices, F.O.B. Cocoa, Florida

Per Case of 100 pkgs. \$15.00 (Wt. average approx. 20 lbs.)

Per Case of 50 pkgs. 7.50 (Wt. average approx. 10 lbs.)

FOR FALL SALES

	Bulbs Per Pkg.	Bulb Size	Shipping Dates
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AMARYLLIS, Meade Hybrid	1	2"-2 1/4" diam.	Oct.-Mar.
CALLA LILY, White	1	1 1/4"-1 1/2" diam.	Sept.-Jan.
DAFFODILS, King Alfred	2	D N #3	Sept.-Jan.
DUTCH IRIS, Mixed	10	6-7 cm	Oct.-Jan.
EASTER LILY	1	6"-7" circum.	Sept.-Jan.
HYACINTHS, Pink, Blue and White	1	Large Forcing	Sept.-Jan.
PAPER WHITE NARCISSUS	2	14-15 cm.	Sept.-Jan.
TULIPS, Darwin, Red, Pink, Yellow, Purple & White	3	First Size	Sept.-Jan.

ANEMONES & RANUNCULUS In Polyethylene Bags With Color Pictures

ANEMONES, 20 Bulbs per Bag	Per Dozen Bags	\$3.60
RANUNCULUS, 15 Bulbs per Bag	Cost per Bag	30c

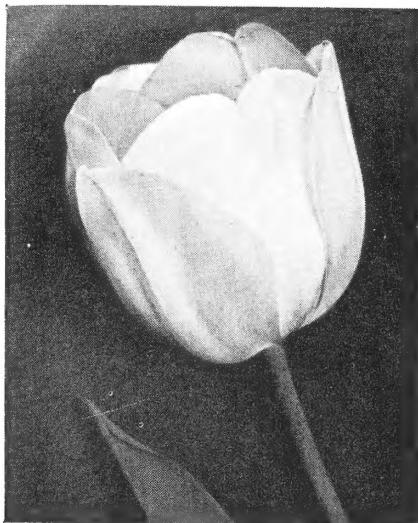
Sell for 59c

Minimum Order, 2 doz. bags.

Your "Star Bulb Salesman"

DISPLAY RACK: Furnished without extra cost with order for 400 or more picture packages, or at \$2.00 each with smaller order; cost of rack refunded or credited your account when 400 packages have been ordered. Can be used season after season.

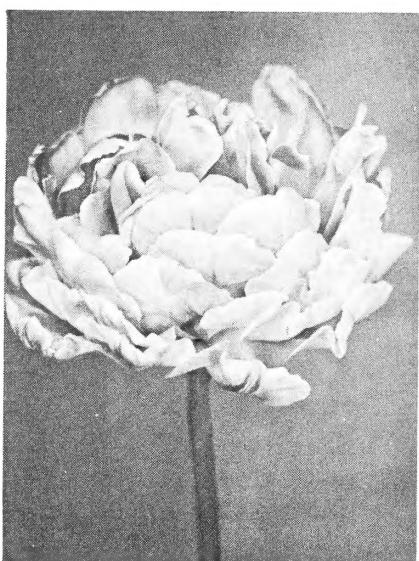




DARWIN TULIP



PARROT TULIP



DOUBLE LATE TULIP

IMPORTED TULIPS

Tall Flowering DARWIN & SINGLE LATE

Popular for their brilliant-colored giant flowers on tall stems. Excellent for bedding, borders or forcing.

PRICES

	Per 100	Per 1000
First Size, 11-12cm	\$4.00	\$39.00
Top Size, 12cm up	4.80	46.00

PACKING: 100 bulbs per bag; order in units of 100 or multiples of 100 per variety. Total number of tulip bulbs ordered determines your price.

OUR DARWIN & SINGLE LATE VARIETY SELECTION

ALBINO, Pure white
 ARGO, Yellow with red spots
 BARTIGON, Clear crimson-red
 CLARA BUTT, Salmon-rose-pink
 FARNSCOMBE SANDERS,
 Rose-scarlet
 FLAMING BEAUTY, Yellow,
 striped red
 GOLDEN HARVEST, Deep yellow
 INGLES COMBE YELLOW,
 Canary yellow
 LA TULIPE NOIRE, the Black Tulip
 MAGIC FIRE, Red sport of Bartigon
 NEW ORLEANS, Burgundy-red
 NIPHETOS, Ivory yellow

PHILLIP SNOWDEN, Carmine-rose
 PHILLIPE DE COMINES, Maroon-black
 PRIDE OF HAARLEM, Cerise-scarlet
 PRINCESS ELIZABETH, Vivid rosy pink
 PRINCESS MARGARET ROSE, Yellow,
 red edged
 PRUNUS, Salmon-pink
 PURPLE PERFECTION, Purple
 ROSE COPELAND, Rose-lilac
 SCOTCH LASSIE, Deep lavender
 THEMIS, Pure white
 VICTOIRE D'OLIVEIRA, Deep red
 WILLIAM COPLAND, Soft lavender
 WILLIAM PITT, Very fine scarlet
 RAINBOW MIX, All colors

PARROT TULIPS

Brilliant-colored, quaintly shaped flowers with petals serrated and slashed at edges. Very large and showy. In big demand.

PRICES

	Per 100	Per 1000
First Size, 11-12cm	\$4.80	\$45.00
Top Size, 12cm up	5.50	50.00

PACKING: 50 or 100 per bag; order in units or multiples of 50 or 100 per variety. Total number of tulip bulbs ordered determines your price.

OUR PARROT TULIP VARIETY SELECTION

BLUE PARROT, Rich bluish heliotrope
 BLACK PARROT, Purplish black
 FANTASY, Soft rose, green markings

ORANGE FAVORITE, Bright orange
 PIERSON (MISS KAY), Dark red
 TEXAS GOLD, Deep yellow

OUR DOUBLE LATE TULIPS

Late tulips with gigantic double, peony-like blooms borne on very strong stems. Something different and making a big hit.

PRICES

	Per 100	Per 1000
First Size, 11-12cm	\$4.50	\$42.00
Top Size, 12cm up	5.50	50.00

PACKING: 50 or 100 per bag; order in units or multiples of 50 or 100 per variety. Total number of tulip bulbs ordered determines your price.

OUR DOUBLE LATE TULIP VARIETY SELECTION

EROS, Old rose
 LIVINGSTONE, Bright red

NIZZA, Red and yellow striped
 UNCLE TOM, Maroon
 MOUNT TACOMA, Pure white

SPECIES TULIP *Fosteriana* RED EMPEROR

Largest and most spectacular of all tulips. Glowing red flower measuring 9 inches across.

PRICES

	Per 100	Per 1000
Size 10-11cm	\$4.00	\$39.00
Size 11-12cm	5.50	50.00

PACKING: 50 or 100 per bag; order in units or multiples of 50 or 100 per variety. Total number of tulip bulbs ordered determines your price.

IMPORTED NARCISSUS & DAFFODILS

KING ALFRED, The leading large trumpet, yellow daffodil

MUSIC HALL, Popular bi-color; white perianth, yellow trumpet

MRS. E. H. KRELAGE, Large trumpet, white daffodil

SCARLET ELEGANCE, Large cup; deep yellow with red cup

INGLEScombe, Double; best pure yellow double

PACKING: 100 up to 250 per variety priced at the 100 rate; 250 or more per variety at the 1000 rate.

CHEERFULNESS (Poetaz), Double white; fragrant

SMALL CUP MIXTURE, Colorful mix of small cup varieties

	PRICES	
	Per 100	Per 1000
Double Nose No. 1	\$11.00	\$100.00
Double Nose No. 2	8.00	75.00
Double Nose & Rounds	6.00	54.00



PACKING: 100 up to 250 per variety priced at the 100 rate; 250 or more per variety at the 1000 rate.

IMPORTED DUTCH HYACINTHS

SIZES

	Per 100	Per 1000
Large Forcing, 17-18cm	\$12.00	\$110.00
Forcing and Outdoor, 16-17cm	9.50	90.00
Large Bedding, 15-16cm	8.00	75.00
Small Bedding, 14-15cm	7.00	65.00

PACKING: 50 or 100 bulbs per bag; order in units or multiples of 50 or 100 per variety. 50 up to 250 bulbs priced at the 100 rate; 250 or more bulbs at the 1000 rate. Total number of Hyacinth bulbs ordered determines your price.

OUR HYACINTHS VARIETY SELECTION

LADY DERBY, Fine light pink

EDELWEISS, Pure white

PINK PEARL, Rosy pink

BISMARCK, Sky-blue

QUEEN OF THE PINKS, Rosy pink

DR. LIEBER, Medium blue

JAN BOS, Rich scarlet

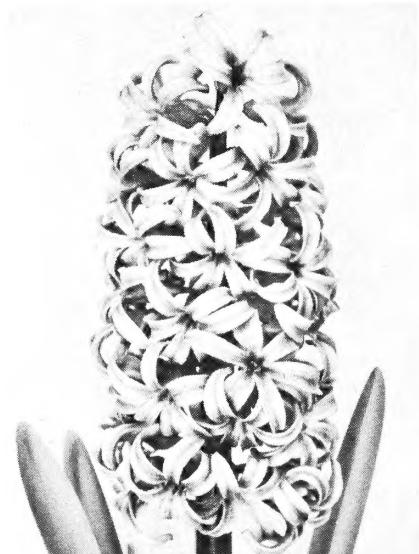
KING OF THE BLUES, Dark blue

LA VICTOIRE, Brilliant carmine-red

OSTARA, Porcelain-blue

L'INNOCENCE, Popular pure white

CITY OF HAARLEM, Yellow



IMPORTED DUTCH IRIS

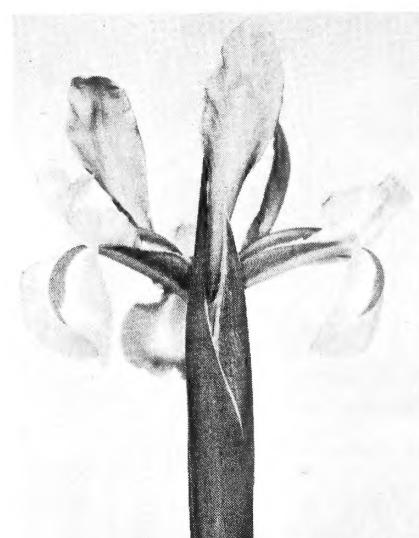
The Dutch or bulbous Iris, with orchid-like blooms; in popular demand for home garden, forcing and cut flowers.

SHIPPING DATES: October 1 to January 1, NOT BEFORE OCTOBER.

PACKING: Units of 100, 250, or 500 per variety, priced at the 1000 rate; less than 100 per variety, add 10%.

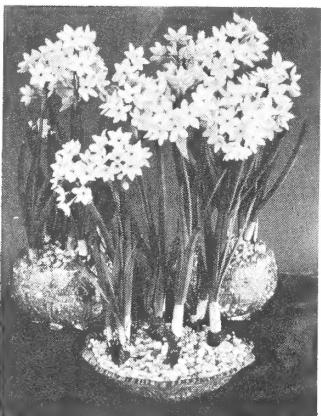
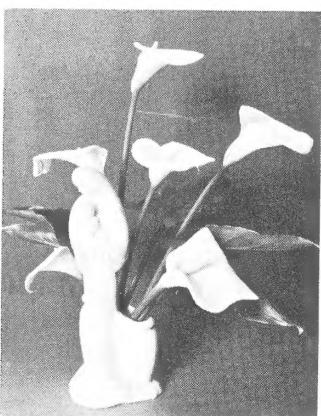
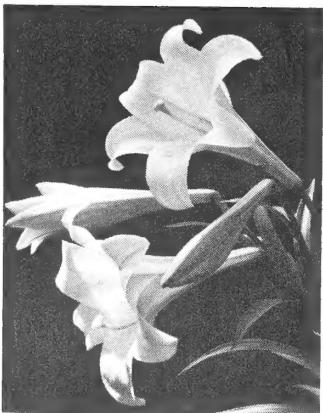
VARIETIES (size 7/8cm, except Wedgewood 8/9cm.)

	Per 1000
GOLDEN EMPEROR, Deep yellow	\$25.00
GOLDEN HARVEST, Deep yellow	25.00
IMPERATOR, Dark blue	25.00
H. C. VAN VLIET, Dark blue	25.00
WEDGEWOOD (8/9cm), Light blue	25.00
WHITE EXCELSIOR, Pure white	25.00
MIX, all colors	25.00



LILIU LONGIFLORUM (Easter Lily) Florida Lily

Clean, healthy, vigorous bulbs. This is the familiar large, white, trumpet-shaped Easter Lily. In the mild climates of the South they are planted outdoors late in the summer or early fall. Elsewhere they can be grown indoors in pots—usually one bulb to a six-inch pot—and kept in a cool, dark place until root system has developed and top growth begins to appear; they can then be brought into full light. SHIPPING DATES: AUGUST 1 to JANUARY 1.



See Pages 6 & 7
for prices of
these bulbs in
attractive picture pkgs.

Prices F.O.B. Florida			
	Bulbs Per Case	Price Per Case	Price Per 100
9 - 10 inch	200	\$50.00	\$26.00
8 - 9 inch	250	50.00	21.50
7 - 9 inch	300	50.00	18.00
6 - 8 inch	400	50.00	15.00

MINIMUM ORDER: 100 bulbs, or case lots.

CALLA AETHIOPICA (White)

Most widely known of the Calla family, Calla Aethiopica produces large, white waxy blooms as pictured, on stems up to 2½ feet. The leaves are a rich green, large and smooth, making a beautiful setting for the showy blooms. The white Calla is widely grown in pots for indoor blooms; also as a perennial outdoors in mild climates, and in the North for summer blooms in the garden. The bulbs can be potted as soon as available or stored and planted directly outdoors after frost danger. Callas like rich, moist soil. SHIPPING DATES: AUGUST to DECEMBER.

Prices F.O.B. Florida			
	Per 100	Per 1000	Per 1000
2" up	\$40.00	\$355.00	
1¾" - 2"	30.00	250.00	
1½" - 1¾"	19.00	170.00	
1¼" - 1½"	11.00	96.00	

PAPERWHITE NARCISSUS

The Paperwhite is the most popular of the tender Polyanthus or Cluster Narcissus. Growing bulbs in water in a thin layer of gravel, stones or chips is a favorite way of flowering them. In mild climates they also flourish outdoors. SHIPPING DATES: SEPTEMBER TO JANUARY.

Prices F.O.B. Florida			
Sizes	Quantity Per Case	Price Per Case	Price Per 100
16cm up	350	\$21.50	\$7.50
15 - 16cm	450	21.50	6.00
14 - 15cm	500	21.50	5.00
13 - 14cm	625	21.50	4.00

MINIMUM ORDER: 100 bulbs, or full cases.

GLORIOSA ROTHSCHILDIANA Orange-Scarlet Climbing Lily

Delivery Year 'Round Prices F.O.B. Florida

Sizes (Length)	Per 10	Per 100
4" to 5"	\$4.00	\$35.00
5" to 6"	5.00	44.00
6" to 7"	6.50	56.00
7" up	8.00	70.00

Minimum Order: 10 tubers; 25 or more priced at the 100 rate.
Larger quantities quoted upon request.

ANEMONES Shipping dates: September and later.

F.O.B. Cocoa, Florida			
TOPS	NO. 1	NO. 2	
MONARCH DE CAEN, Mixed colors	¾-7/8"	5/8-¾"	1½-5/8"
Single Poppy Type	per 100	\$ 5.00	\$ 1.50
	per 1000	45.00	27.50
ST. BRIGID, mixed colors			11.00
Double Flowered Type	per 100	5.00	4.00
	per 1000	45.00	35.00
			1.75
			14.00

RANUNCULUS Shipping Dates: September and later

F.O.B. Cocoa, Florida			
TOPS	NO. 1	NO. 2	
MAMMOTH HYBRIDS	¾-7/8"	5/8-¾"	1½-5/8"
Mixed colors, per 100	\$ 4.00	\$ 2.75	\$ 2.00
	per 1000	35.00	24.00
			18.00



IMPORTED Royal Dutch AMARYLLIS

Widely publicized in the flower magazines and general publications, the new, improved Dutch Hybrid Amaryllis (*Hippeastrum*) are in good demand. For their mammoth, majestic blooms, up to 8" across, and superb color and form, they easily justify the premium prices which they command. The mammoth size bulbs which we import, measuring full 3 1/4" - 3 1/2" in diameter, make several blooms to the stem and usually two stems per bulb. They make a truly sensational pot plant and the blooms are long lasting. Available in named color varieties as listed below.

DELIVERY: November to February

Prices F.O.B. our Florida Warehouse

Per 10 bulbs	\$16.00
Less than 10, each	2.00
Suggested Retail, each	\$3.00 to 4.00

SIX BEAUTIFUL COLORS

FIRE KING (bright red)	SENSATION (dark red)
L'INNOCENCE (pure white)	SAFETY QUEEN (salmon)
ORANGE KING (clear orange)	STRIPED BEAUTY (white, red striped)

Pure White variety not to exceed 20% of total bulbs ordered.

Giant Hybrid Mead Strain AMERICAN-GROWN AMARYLLIS

The American-grown Meade Strain of Amaryllis (*Hippeastrum*) makes gorgeous giant blooms in colors ranging from near white (with pencil striping) through various shades of pink to deepest reds and candy stripes. They are used extensively in the South for outdoor planting and are popular bulbs in the North for indoor growing in pots. For indoor flowering, the bulbs should be potted in a mixture of fibrous loam, leafmold and sand, with liquid manure applied during the blooming period. They may be potted as soon as available, with the shoulder of the bulb protruding from the soil. If kept at a fairly even temperature of 65° F. they will develop a good vigorous root system. When the weather warms and after blooming, the potted plant can be placed in the soil outdoors and taken in again in the fall for flowering indoors. In mild climates bulbs may be kept outdoors in the ground from season to season; elsewhere they must be lifted and stored in dry sand through the winter months.

MIXED COLORS

Sizes (Diameter)	Prices F.O.B. Florida Farm	
	Per 100	Per 1000
3" and up	\$40.00	\$370.00
*2 3/4" to 3"	27.00	250.00
*2 1/2" to 2 3/4"	18.00	170.00
2 1/4" to 2 1/2"	13.50	125.00
2" to 2 1/4"	9.00	85.00

DELIVERY: October to March

*Most popular sizes for counter sales

MINIMUM ORDER: 100 bulbs, 250 or more priced at the 1000 rate.

LYCORIS, Magic Lily of Orient

Lycoris is considered one of the rarest and most beautiful of bulbous flowers. The leaves appear early in the spring, then die down and are followed in summer by large clusters of lily-like flowers, pleasantly perfumed. *L. SQUAMIGERA*, also called the Mystery Lily, has fragrant blossoms of lavender rose. *L. AUREA*, Golden Spider Lily or Hurricane Lily, produces bright, orange-yellow blossoms and is best adapted for outdoor growing in the lower South. *L. RADIATA*, Red Spider Lily or Guernsey Lily, well known in the Gulf Coast region, is often treated as a pot plant. It produces small bright red blossoms in clusters.

SHIPPING DATES: September to March.

Sizes (circumference)	Prices F.O.B. Cocoa, Florida	
	Per 100	Per 1000
<i>L. SQUAMIGERA</i> (pink)	6-7"	\$11.00
<i>L. AUREA</i> (yellow)	5-6"	11.00
<i>L. RADIATA</i> (red)	4-5"	6.00
		50.00

MINIMUM ORDER: 100 bulbs; 250 or more at the 1000 rate.



FAMOUS Jan de Graaff LILY BULBS

Shipping Dates: September 15 to January 15.

Dealers can now cash in on the popular demand for famous Jan De Graaff Lilies so widely publicized in flower and garden magazines and newspapers. Available in colorful, eye-appealing picture packages and display boxes for counter sales.



JAN DE GRAAFF LILIES IN PICTURE BAGS

Packed in polyethylene bags with large full color picture and cultural direction on each bag.

CAT. NO.	VARIETY	WHOLESALE PRICES PER BAG		RETAIL PER BAG
		F.O.B. OREGON	F.O.B. COCOA	
L 3	BELLINGHAM HYBRIDS, 3 bulbs	75c	80c	\$2.00
L 4	ENCHANTMENT, 3 bulbs per bag	60c	65c	1.50
L 5	FIESTA HYBRIDS, 3 bulbs per bag	75c	80c	2.00
L 6	GOLD BAND LILY, 1 bulb per bag	40c	50c	1.25
L 7	GOLDEN CHALICE, 3 bulbs per bag	60c	65c	1.50
L 9	MID-CENTURY HYBRIDS, 3 bulbs per bag	60c	65c	1.50
L10	OLYMPIC HYBRIDS, 3 bulbs per bag	60c	65c	1.50
L13	VALENCIA, 3 bulbs per bag	60c	65c	1.50

Note: Minimum shipment 24 bags. Order 24 bags or multiples of 24—six per variety or multiples of six per variety.

STANDARD J-D-G PICTURE BAG ASSORTMENT NO. LBA consists of 6 bags each of above listed varieties, 48 bags total.

LBA ASSORTMENT (48 Bags) F.O.B. Oregon \$29.40

LBA ASSORTMENT (48 Bags) F.O.B. Cocoa, Florida .. 33.00

(Retail Value of LBA ASSORTMENT \$76.50. Approx. Shipping Wt. 30 lbs.)

JAN DE GRAAFF LILY DISPLAY BOX ASSORTMENT

Order Catalog No. LD-1

Especially designed for counter sales. Contains 25 bulbs each of six popular Jan de Graaff Hybrid Lilies, each variety separately and carefully packed in polyethylene bag (25 bulbs per bag) and shipped in sturdy counter display carton with the famous Jan de Graaff signature. Attractive Lily display banner with picture of each variety in full natural colors, and cultural directions furnished in each Display Box. Contents of LD-1 Lily Display Box as follows:

25 bulbs of each of six selected varieties	ENCHANTMENT	Bulb Size
	VALENCIA	5" — 6"
	GOLDEN CHALICE HYBRIDS	5" — 6"
	BELLINGHAM HYBRIDS	5" — 6"
	MID-CENTURY HYBRIDS	5" — 6"
	OLYMPIC HYBRIDS	5" — 6"
	Wholesale Price, LD-1 Lily Display Box (150 bulbs)	\$30.00
		F.O.B. Oregon
		F.O.B. Cocoa, Florida .. 33.50

Suggested Retail Prices of Bulbs, 50c each.

Value of Display Box at Suggested Retail Prices, \$75.00.

Shipping Weight per Case, approximately 35 lbs.

Transportation Charges on Jan de Graaff Lily Bulbs.

To assure you fresh Jan de Graaff Lily Bulbs, we suggest direct shipment from Oregon farm, Express Collect (see F.O.B. Oregon prices). Note wide profit margin to provide for Express charges from Oregon. If bulbs are ordered before August 1, we will ship direct from Oregon at the F.O.B. Cocoa prices, full transportation charges allowed (prepaid if remittance accompanies order at F.O.B. Cocoa prices). Ready stocks also carried at Cocoa, Florida, for prompt shipments in season, F.O.B. Cocoa prices.

"THE NEW BOOK OF LILIES"

By Jan de Graaff

A basic guide for every gardener
and commercial grower. 17 color
plates, 14 pages of drawings.

Regular Retail—\$3.50

SPECIAL DEALER PRICE—\$2.95

Top Quality Northwest-Grown

DAFFODILS & NARCISSUS

in Display Boxes with Color Pictures



Open the lid and your display is ready. Your customers will appreciate these top quality bulbs.

TRANSPORTATION ALLOWANCE

If orders for Northwest grown Daffodils and Narcissus are received before August 1, so that shipment can be included in a pool car from Oregon, we will allow the full transportation charges to destination (charges pre-paid if remittance accompanies order).

Shipping Dates: September 1 to November 1

KING ALFRED DAFFODILS in Display Crates

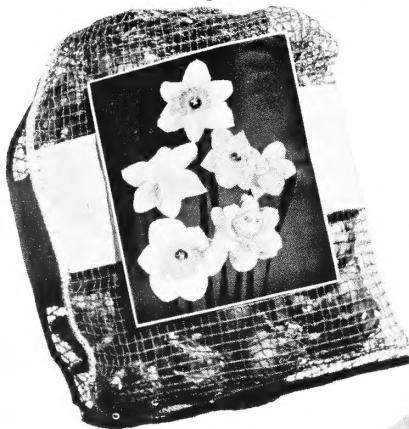
CAT. NO.		APPROX. WEIGHT	PRICES F.O.B. COCOA, FLA.
D-1	200 KING ALFRED JUMBO BULBS	100#	\$29.00
D-2	250 KING ALFRED DOUBLE NOSE #1	90#	26.00
D-3	250 KING ALFRED DOUBLE NOSE #2	80#	19.50
D-4	250 KING ALFRED Economy Grade in ten bags of 25 bulbs each bag	60#	15.50
D-5	GOLDEN TRUMPET ASSORTMENT in Display Box		
	50 AEROLITE, earlier than K.A., two-toned yellow Daffodil.		
	50 DAWSON CITY, beautifully formed, late golden yellow.		
	50 UNSURPASSABLE, much larger than King Alfred.		
	150 large, double-nosed bulbs; display with pictures	45#	20.00
D-6	WHITE TRUMPET ASSORTMENT in Display Box		
	50 MRS. E. H. KRELAGE, ivory trumpet, white perianth.		
	50 MRS. R. O. BACKHOUSE, pink trumpet, white perianth.		
	50 ROXANE, stately, well-proportioned ivory and white.		
	150 large, double-nosed bulbs; display with pictures	50#	20.50

CAT.
NO.

APPROX.
WEIGHT

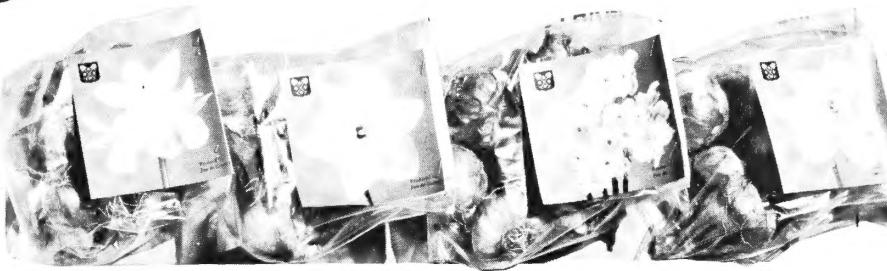
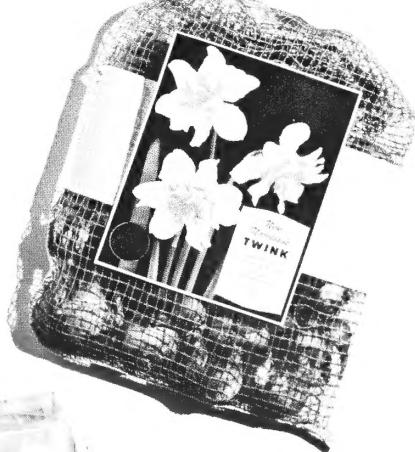
PRICES F.O.B.
COCOA, FLA.

D-7	LARGE CUP ASSORTMENTS in Display Boxes				
	50 CARLTON, large, yellow cup, golden perianth.				
	50 FORTUNE, large, early, orange-red cup.				
	50 TUNIS, ivory cup, copper margin, white perianth.				
	150 large, double-nosed bulbs; display with pictures	45#			\$16.00
D-8					
	50 CARBINEER, orange-red cup, yellow perianth.				
	50 DAMSON, fuchsia-red cup, soft yellow perianth.				
	50 DICK WELLBAND, flaming orange-red cup, white perianth.				
	150 large, double-nosed bulbs; display with pictures	45#			16.00
D-9	SMALL CUP ASSORTMENT in Display Box				
	50 ALCIDA, yellow-rimmed cup, white perianth.				
	50 MAGIC FIRE, red-rimmed, yellow cup, white perianth.				
	50 NETTE O'MELVENY, small yellow cup, white perianth.				
D-10	ROCK GARDEN ASSORTMENT in Display Box	50#			15.50
D-10	ROCK GARDEN ASSORTMENT in Display Box				
	50 CHEERFULNESS, double, cream and white flowers.				
	50 THALIA, cluster-flowered, pure white.				
	50 TREVITHIAN, lemon-yellow throughout.				
	150 large bulbs, in display box with pictures	30#			14.00



D-11 DOUBLE DAFFODILS in Display Box
150 TWINK, double, golden-yellow and
orange, packed in open mesh bags of 25
bulbs each; display with picture.
Large, double nosed bulbs, 35# 14.50

D-12 MIXED HYBRID DAFFODILS
500 mixed Daffodils all types and colors,
large double-nosed bulbs packed 25 to a
mesh bag, with large pictures.
20 bags per case, 110# 40.00



Northwest Grown Narcissus in Beautiful Picture Bags

Polyethylene Bags, each with full color picture.

CAT. NO.

DB-20 NARCISSUS PICTURE BAG ASSORTMENT

Consists of:

- 12 bags of 3 CHEERFULNESS, double, bunch-flowered.
- 12 bags of 3 FRANCISCA DRAKE, red-rimmed, gold cup, white per.
- 12 bags of 3 MOONSHINE, orchid-flowered, ivory white.
- 12 bags of 3 POETAZ ASSORTED, yellow and orange cups.
- 12 bags of 3 SILVER STAR, ivory cup and white perianth.

60 bags @ 30c cost each, F.O.B. Cocoa, Florida, 35#. TOTAL 18.00
Suggested Retail 59c per bag.

DISCOUNT OR ALLOWANCE ON FALL BULB ORDERS

EFFECTIVE UNTIL JULY 15 ONLY

On your orders for IMPORTED HOLLAND BULBS if order reaches us before July 15, 1957:

5% DISCOUNT on orders \$50.00 up to \$99.00

OR

FULL TRANSPORTATION CHARGES ALLOWED on orders \$100 and over.

Note: Order must reach us before July 15, 1957. Discount or allowance applies only on shipments that can be packed in Holland and shipped direct from port upon arrival from Holland: Tulips, Hyacinths, Narcissus, Ready-Made Display Boxes, Imported-from-Holland Picture Cartons.

EFFECTIVE UNTIL AUGUST 1 ONLY

On your order for NORTHWEST-GROWN DAFFODILS & NARCISSUS if order reaches us before August 1, 1957:

FULL TRANSPORTATION CHARGES ALLOWED.

Note: Order must reach us before August 1, 1957, so that shipment can be included in a pool car from the Northwest. Offer applies only on standard catalog offers as listed.

On your order for JAN DE GRAAFF LILY BULBS if order reaches us before August 1st:

FULL TRANSPORTATION CHARGES ALLOWED on orders written at F.O.B. COCOA PRICES.

Offer applies only to standard catalog offers as listed. Prices are also listed F.O.B. Oregon on Jan de Graaff Lily bulbs; transportation allowance DOES NOT APPLY at the lower F.O.B. Oregon prices.

EARLY ORDERING MEANS EARLY DELIVERY

ALL IMPORTED HOLLAND BULBS on which allowances apply, as explained above, will be packed in Holland complete with color pictures and will be shipped to you direct from port of entry, assuring you prompt delivery and early arrival of your bulbs. Orders must reach us before July 15.

NORTHWEST-GROWN DAFFODILS and NARCISSUS and JAN DE GRAAFF LILIES also will be ready-packed at the farm, if your order reaches us before August 1, 1957. This will assure you prompt delivery of your bulbs when wanted. Be sure to take advantage of these savings in time and money by ordering early. Make up your fall bulb order and mail it NOW.

ALEXANDER P. THOMAS BULB FARMS.